TO: Interested Parties
FROM: Frank Clemente, Americans for Tax Fairness Action Fund (ATFAF)
RE: Barrage of Republican TV Ads on Economy, Inflation and Taxes Overwhelm Democrats in 2022 Federal Midterm Election
DATE: October 28, 2022

After reviewing 351 TV ads aired over the last three months by Democratic and Republican congressional candidates in very competitive races and by their parties’ congressional super PACs, Americans for Tax Fairness Action Fund (ATFAF) found that Democrats are being far outmatched on economic issues. The GOP’s two congressional super PACs made relentless attacks centered on inflation, government spending, taxes and IRS enforcement—all key features of the Inflation Reduction Act (IRA) enacted with great effort last August—that went largely unanswered.

Democratic ads made up 57% of the total ads analyzed but just 30% of those on economic issues. And even when Democratic forces did address economic issues, it was not to counter GOP claims or promote the many popular features of the IRA. Instead, in Senate races Democrats and their congressional super PACs focused their advertising on jobs/supply chain/outourcing and on prescription drugs, Medicare and Social Security. In House races, the economy message for the Democratic congressional super PAC was focused on drug prices, Medicare and Social Security. Many of the Democratic economy ads—particularly on Social Security and Medicare—did not appear until mid-October, in a scramble to correct for the earlier message miscalculation.

Below are more details on findings from the TV ads broadcast from August 1 to October 27, (also available in the table on the next page):

- Of 351 TV ads compiled and analyzed by ATFAF, 57% (200) were broadcast by Democratic candidates and their two congressional super PACs; 43% (151) were broadcast by Republican candidates and their two congressional super PACs. Nearly three-quarters of the ads (73%, or 257) were broadcast by super PACs, the remaining 27% (94) by candidates.

- 62% (216) of all the ads examined were primarily or somewhat about the “economy”, which ATFAF defined as mentioning inflation, government spending, taxes, IRS enforcement OR prescription drugs/prices—all components of the Inflation Reduction Act. (We generally excluded ads about covid relief spending, another major theme of GOP broadsides). This “economy” definition mainly applied to GOP ads. For Democratic ads, the “economy” criteria were broadened to include Social Security, Medicare and the Affordable Care Act (ACA) due to the shortage of Democratic ads under the narrower definition.
• Of those 216 “economy” TV ads, 70% (151) were run by two GOP congressional Super PACs (126) or Senate GOP candidates (25). The two Republican congressional super PACs, which are focused exclusively on attacking Democrats, are the Senate Leadership Fund (SLF), which ran 35 economy ads, and the House Leadership Fund (CLF), which ran 91 economy ads.

• The two Democratic congressional super PACs and Senate Democratic candidates ran 30% (65) of all economy ads: Super PACs broadcast 5 ads in Senate races and 34 in House contests. The Senate Majority PAC (SMP) and the House Majority PAC (HMP) exist to attack GOP candidates. Senate candidates ran 26 ads.

• The two GOP super PACs, which ran 126 (58%) of all economy ads, focused much more intensely on an “economy” message than did their Democratic counterparts. The ads were solely focused on making fraudulent claims about the IRA: pretending it will raise taxes on people making less than $75,000 a year; result in a lot of wasteful government spending; and unleash an army of 87,000 IRS agents on regular taxpayers.

• Senate candidates of both parties ran a quarter (24%) of the “economy” ads—51 of 216. These were divided almost equally: 25 for Republicans and 26 for Democrats. (Due to their large number, House candidates’ ads were not analyzed.)

**CONGRESSIONAL RACE TV ADS ABOUT THE “ECONOMY” & OTHER ISSUES**  
August 1 to October 27, 2022

<table>
<thead>
<tr>
<th>Entity Paying for the TV Ad</th>
<th>Number of Races</th>
<th>Total Number of Ads Compiled</th>
<th>Percent of All Ads</th>
<th>Number of Ads on the “Economy”: Inflation, Taxes, Spending or IRS *</th>
<th>Percent of All Ads</th>
<th>Money Raised 2022 Cycle As of Sep. 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senate Leadership Fund (SLF), Republican Super PAC</td>
<td>7</td>
<td>35</td>
<td>10%</td>
<td>35</td>
<td>16%</td>
<td>$224 million</td>
</tr>
<tr>
<td>Republican Senate Candidates</td>
<td>9</td>
<td>25</td>
<td>7%</td>
<td>25</td>
<td>12%</td>
<td>NA</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>–</td>
<td>60</td>
<td>17%</td>
<td>60</td>
<td>28%</td>
<td></td>
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<tr>
<td>Senate Majority PAC (SMP), Democratic Super PAC</td>
<td>7</td>
<td>17</td>
<td>5%</td>
<td>5</td>
<td>2%</td>
<td>$203 million</td>
</tr>
<tr>
<td>Democratic Senate Candidates</td>
<td>10</td>
<td>69</td>
<td>20%</td>
<td>26</td>
<td>12%</td>
<td>NA</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>–</td>
<td>86</td>
<td>25%</td>
<td>31</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td>Congressional Leadership Fund, Republican Super PAC</td>
<td>31</td>
<td>91</td>
<td>26%</td>
<td>91</td>
<td>42%</td>
<td>$220 million</td>
</tr>
<tr>
<td>House Majority PAC, Democratic Super PAC</td>
<td>36</td>
<td>114</td>
<td>32%</td>
<td>34</td>
<td>16%</td>
<td>$134 million</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>351</td>
<td>216</td>
<td>100%</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Democrats’ ad topics include Social Security, Medicare, prescription drugs and the Affordable Care Act (ACA).
Analyzed Republican ads exclude attacks on Democrats’ positions on issues such as crime and the border unless the ad also included an “economy” message. Democratic TV ads compiled here included ones on abortion, crime and extremism to present a clearer picture of how economy ads stacked up against other ads used.

These figures are in keeping with media reports on political ad spending. The Washington Post reported on Oct. 7: “Republicans have spent more than $120 million on ads related to inflation this year, more than triple the figure for Democrats.” Punchbowl reported on October 5th: “Since Aug. 1, Republican candidates and groups have spent more than $12 million on roughly 24,000 airings of ads warning of a massive influx of IRS agents. The spots are targeting vulnerable Senate Democratic incumbents ... as well as toss-up House races.”

Democratic ads have mostly focused on threats to abortion rights presumably because polls show that message resonates with both the party’s base and with swing voters.

But failing to also prioritize economic issues when inflation and other pocketbook issues are uppermost in voters’ minds is a major mistake. A recent New York Times poll confirms that idea, finding:

- “The share of likely voters who said economic concerns were the most important issues facing America had leaped” since a similar survey over the summer to 44% of respondents.
- More than a third (38%) of women call the economy or inflation the nation’s number one problem, compared to 9% that cite abortion rights.
- Four of ten independents similarly chose economic issues as their main concern, far above any other issue.

Democrats fought hard the past two years to secure legislation addressing the economic issues that now animate voter concerns and Republican advertising. The Inflation Reduction Act (IRA), enacted in August over unified GOP opposition, will lower what seniors pay for medicine and what millions of working families pay for health insurance while cutting the deficit by nearly $300 billion. The IRA also makes sure the nation’s biggest, most profitable corporations can no longer get away with paying zero federal income taxes while also restoring funding to improve IRS taxpayer services and to catch more rich and corporate tax cheats.

Undoubtedly because of its long and tortured path to enactment, the IRA is not familiar to most Americans. But a recent poll by Biden pollster Impact Research for ATFAF and its sister organization, Americans for Tax Fairness, that oversampled pure Independents found that once voters are told what’s in the new law, 70% of likely voters—including nearly all Democrats, two-thirds of Independents and even a plurality of Republicans—approve of the IRA. Particularly telling is that the tax reforms making the rich and corporations pay a fairer share are about as popular as the prescription drug reforms, especially with swing voters. The poll tested numerous compelling messages Democrats could use to energize voters and to effectively counter GOP critiques.
But instead of Democratic candidates running on these tangible, topical accomplishments that poll extremely well with voters, it is Republican forces—especially super PACs—using a twisted caricature of the IRA to bludgeon their opponents. These spurious attacks claim that the IRA will raise taxes on the middle class, result in a lot of wasteful spending, and unleash 87,000 IRS agents on ordinary taxpayers.

These are lies Democrats could easily rebut by going on offense: noting they took on Big Pharma to lower drug prices while Republicans voted no; they took on Big Oil to reduce energy costs and produce clean energy, while the GOP voted no; and they paid for it all by making billion-dollar corporations and wealthy tax cheats pay their fair share in taxes.

We have seen only one TV ad this cycle making this case against big money special interests and about taxes. It’s by Sen. Chris Van Hollen (D-MD), former head of House and Senate Democratic campaign committees. The progressive populism of this ad is similar to that proposed by legendary pollster Stan Greenberg in this video: [The Economic Argument That Democrats Aren’t Making—But Should!](#)

Joe Biden showed the way in his 2020 primary and general election campaigns. He ran in the primary on an aggressive $4 trillion platform of improved public services paid for with fairer taxes on the wealthy and big corporations. He won the general election with that agenda front and center in his campaign as explained in an analysis by his campaign pollster. Once in office, his Build Back Better plan followed through on his campaign promise. Though the opposition of a couple of conservative Senate Democrats whittled down that plan considerably, the Inflation Reduction Act that eventually emerged makes a down payment on the promise of creating an economy that works for all of us by making the rich and corporations pay their fair share of taxes.

We’re not questioning the choice made by individual Democratic candidates and their super PAC supporters to air TV ads on topics that they felt best undermined their opponents or showed the Democrat in the best light. But we are critiquing the failure of Democrats more generally to create ads that draw a contrast with Republicans on which party is doing more to address the economic concerns of working families. It’s clear from the polling that Democrats can win that debate—but only if they raise the issue.

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REPUBLICAN SENATE LEADERSHIP FUND TV ADS

The Senate Leadership Fund (SLF) is a super PAC established in 2015 by allies of Senate Minority Leader Mitch McConnell to elect Republicans to the U.S. Senate. It has raised $224 million this election cycle (end of Sept.), with almost half of that coming in the third quarter. A July Americans for Tax Fairness report found that 45% of SLF contributions were from billionaires.

As of Oct. 27, this ATFAF analysis has compiled 35 TV ads by SLF attacking Democrats, all of them on “economy” issues focused on inflation, government spending, taxes or the IRS. Links to the ads are below; many are available on the SLF YouTube page. This is not a complete list of all ads run by the SLF this cycle, which cover crime, border security, candidate character and other issues.

Georgia: Sen. Raphael Warnock (D)
- **Pull** (taxes, IRS), Sep. 20, 2022
- **Choice** (crime, taxes, covid relief checks), Sep. 27, 2022
- **Tax Grab** (taxes, IRS) date unknown
- **Need** (inflation, taxes, spending), Oct. 25, 2022
- **Two Years** (spending, inflation, taxes, Biden), Oct. 18, 2022

Nevada: Sen. Catherine Cortez Masto (D)
- **Costly Catherine** (inflation, taxes), Sep. 6, 2022
- **Picked** (taxes, IRS), Sep. 13, 2022
- **Rug** (spending, inflation, taxes), Sep. 20, 2022
- **Crushing** (spending, inflation, taxes), Sep. 27, 2022
- **Over Families** (crime, spending, taxes, covid relief), Oct. 5, 2022
- **Need** (spending, taxes), Oct. 18, 2022
- **Top** (spending, inflation, taxes), Oct. 25, 2022

New Hampshire: Sen. Maggie Hassan (D)
- **The Real Hassan** (taxes, prices), Sep. 13, 2022
- **Lockstep** (inflation, spending, taxes), Sep. 20, 2022
- **Day and Night** (border, IRS), Sep. 27, 2022
- **Homes** (taxes), Oct. 11, 2022
- **Two Years** (inflation, taxes, Biden), Oct. 18, 2022

North Carolina: Cheri Beasley (D)
- **Serve** (special interests, taxes), Sep. 13, 2022
- **Failed** (taxes, corporate PACs), Sep. 20, 2022
- **Army** (taxes, IRS), Sep. 27, 2022
- **Quarter** (student loans, taxes, IRS), Oct. 5, 2022
- **Wealth** (student loans, taxes), Oct. 11, 2022

Ohio: Rep. Tim Ryan (D)
- **Taxing Tim** (spending, inflation, taxes), Sep. 6, 2022
- **Little Guy** (taxes, IRS), Sep. 20, 2022
- **Prison** (taxes, covid relief), Sep. 27, 2022
- **Now** (covid relief, spending, taxes), Oct. 5, 2022
Pucker (taxes, green new deal, crime), Oct. 6, 2022
Throw Away (inflation, spending, taxes), Oct. 18, 2022

Hundred (Biden, spending, inflation, taxes), Oct. 25, 2022

Pennsylvania: Lt. Gov. John Fetterman (D)
Tony (character, taxes), Oct. 5, 2022
Rate (Fetterman, taxes), Oct. 11, 2022
Factories (character, taxes, crime), Oct. 18, 2022
The Same (taxes, spending, inflation), Oct. 25, 2022

Wisconsin: Lt. Gov. Mandela Barnes (D)
You Pay More (taxes), Oct. 11, 2022
Cost You (raise taxes), Oct. 18, 2022

REPUBLICAN SENATE CANDIDATES’ TV ADS

As of Oct. 27, this ATFAF analysis has compiled 25 TV ads by GOP Senate candidates about “economy” issues focused on inflation, government spending, taxes or the IRS. This is not a complete list of all ads run by the candidates—most of the others reviewed promoted themselves and called their opponents flip-floppers, liars or extremists.

Arizona: Blake Masters (R) Against Sen. Mark Kelly (D)
Costs are Going Up (inflation, government spending), Aug. 29, 2022
Mark Kelly wants federal agents combing through your wallet instead of stopping illegal aliens (87,000 IRS agents), Oct. 3, 2022

Florida: Sen. Marco Rubio (R) Against Val Demmings (D)
Diegos (benefits of the PPP loan program), Sep. 9, 2022
100% Wrong (inflation and higher taxes), Oct. 18, 2022

Georgia: Herschel Walker (R) Against Sen. Raphael Warnock (D)
Why doesn’t Warnock care about gas prices?, (inflation, energy prices)
Love One Another (energy, recession, culture wars), Oct. 2022

North Carolina: Rep. Ted Budd (R) Against Cheri Beasley (D)
A Tale of Two Carts (spending and inflation), Aug. 18, 2022
Joe Biden Will Never Come to North Carolina (inflation, IRS agents), Sep. 7, 2022
More for North Carolina (IRS agents), Sep. 27, 2022
The Tab (87,000 IRS agents), Oct. 3, 2022

Nevada: Adam Laxalt (R) Against Sen. Catherine Cortez Masto (D)
Change (inflation, border, crime, abortion), Sep. 20, 2022
Millionaires (corruption, inflation), Oct. 13, 2022
Biden-Masto (inflation, border chaos, crime), Oct. 14, 2022
Total Devotion (inflation and Biden), Oct. 19, 2022
Politicians Lie (crime, border, inflation), Oct. 21, 2022
Spanish Language (inflation and Biden), Oct. 24, 2022
Ohio: JD Vance (R) Against Sen. Tim Ryan (D)
Our Chance (inflation, Ryan), Oct. 12, 2022
Heritage (China, inflation), Oct. 6, 2022

Pennsylvania: Mehmet Oz (R) Against John Fetterman (D)
Crisis (taxes, inflation, jobs, crime), Oct. 7, 2022
What Doctors Do (inflation, taxes), Oct. 19, 2022
Balance (inflation, tax and spend), Oct. 19, 2022

Washington: Tiffany Smiley (R) Against Sen. Patty Murray (D)
Stadium (IRS agents), Oct. 2, 2022
A Change (inflation), Oct. 14, 2022

Wisconsin: Sen. Ron Johnson (R) Against Lt. Gov. Mandela Barnes (D)
Mandela Barnes is too extreme for Wisconsin (private school, gas tax, 87,000 IRS agents), Sep. 13, 2022
Democrat Lies (inflation, gas prices, borders, crime, IRS agents), Sep. 20, 2022

DEMOCRATS’ SENATE MAJORITY PAC TV ADS

The Senate Majority PAC (SMP) is a super PAC formed to elect Democrats to the U.S. Senate. It has raised $203 million this election cycle (end of September). SMP is the Democratic attack dog against Senate GOP candidates. A July Americans for Tax Fairness report found that 10% of SMP contributions were from billionaires.

As of Oct. 27, this ATFAF analysis has compiled 17 SMP TV ads attacking Republicans, with just 5 of about “economy” issues focused on inflation, government spending, taxes or the IRS. About 40% of the ads focus on abortion with the rest being a mix about character and extremism, Social Security and taxes.

Links to the ads are below and many of them are here. The SMP does not list its ads all in one place like the GOP super PACs, so this is not a complete list.

Arizona: Blake Masters (R)
Devastated (Social Security), Oct. 10, 2022
Cut the Knot (Social Security privatization, tax breaks for billionaires), Oct. 25, 2022

Georgia: Herschel Walker (R)
Violent (danger to his family), Sep. 27, 2022

Nevada: Adam Laxalt (R)
Freedoms (abortion), Date unknown
Trust (abortion), Oct. 24, 2022

New Hampshire: Don Bolduc (R)
Don Bolduc: Abortion (referenced, video not found), Sep. 29, 2022
DEMOCRATIC SENATE CANDIDATES’ TV ADS

As of Oct. 27, this ATFAF analysis has compiled 69 TV ads by Democratic Senate candidates with 26 of them about “economy” issues. Few of the economy ads focused on inflation, government spending, taxes or the IRS. They mostly focused on jobs/supply chain/outourcing and prescription drugs, Medicare and Social Security.

Arizona: Sen. Mark Kelly (D)
- Team Arizona (bipartisan, small businesses), Aug. 3, 2022
- People Are Struggling (drug and gas prices), Aug. 21, 2022
- Sticking with Mark (bipartisan), Oct. 25, 2022

Florida: Val Demings (D)
- Police Funding (pro-police funding), Aug. 4, 2022
- No Exceptions (abortion), Sep. 7, 2022

Georgia: Sen. Raphael Warnock (D)
- Protect Georgia (supply chains, jobs), Aug. 2, 2022
- Veteran (healthcare), Aug. 12, 2022
- Problem With the Truth (Walker lies), Aug. 24, 2022
- Power (IRA climate change), Sep. 1, 2022
- Keep Things Moving (supply chains, jobs), Sep. 16, 2022
- That’s Nuts (helping peanut farmers), Sep. 30, 2022
- Hypocrite (abortion), Oct. 20, 2022
- Another Lie (Herschel Walker), Oct. 20, 2022
- Barack Obama (healthcare costs, jobs, democracy), Oct. 24, 2022

Nevada: Sen. Catherine Cortez Masto (D)
- Has Our Back (pro-police), Sep. 1, 2022
- Full Team (funding firefighters), Sep. 13, 2022
- Sex trafficking (crime), Sep. 17, 2022
- Laxalt face of the Big Lie (democracy), Sep. 23, 2022
- Laxalt insurrectionists (democracy), Sep. 28, 2022
**New Hampshire: Sen. Maggie Hassan (D)**
- **Ban** (abortion), Sep. 14, 2022
- **Won’t Get Over It** (abortion), Sep. 19, 2022
- **Stand Up** (jobs, independent), Sep. 26, 2022
- **Safety** (police funding, border security), Sep. 27, 2022
- **Strengthening** (supply chains, jobs), Oct. 15, 2022
- **Hard to Beat** (drug prices, big pharma), Oct. 19, 2022
- **Time To Compare** (drug prices, Social Security, Medicare), Oct. 26, 2022

**North Carolina: Cheri Beasley (D)**
- **Ban Members of Congress from Trading Stocks**, Aug. 2, 2022
- **Same old Washington isn’t working** (personal validators), Aug. 16, 2022
- **Judges** (personal validators), Sep. 7, 2022
- **Ted Budd opposed job training**, Sep. 29, 2022
- **Obama endorsing Cheri Beasley**, Oct. 25, 2022

**Ohio: Rep. Tim Ryan (D)**
- **JD Vance hurt the opioid crisis**, Aug. 5, 2022
- **JD Vance made the opioid crisis worse**, Aug. 24, 2022
- **JD Vance helps opioid drug companies**, Sep. 7, 2022
- **Here They Come** (China/trade, middle class tax cut, culture wars), Sep. 10, 2022
- **JD Vance is a fraud**, Sep. 17, 2022
- **Our Team** (trade, China, manufacturing and cut taxes), Sep. 27, 2022
- **Trade Deal** (attack on Vance’s trade position), Oct. 3, 2022
- **JD Vance is a phony** (China, outsourcing, opioid crisis), Oct. 15, 2022
- **Ukraine** (attacks Vance), Oct. 24, 2022

**Pennsylvania: Lt. Gov. John Fetterman (D)**
- **Washington to Blame** (economy, special interests, inflation, cut taxes), Aug. 16, 2022
- **Magic Pill** (Oz health care lies), Sep. 15, 2022
- **Sheriff** (crime), Oct. 7, 2022
- **Matters** (families, healthcare), Oct. 13, 2022
- **Garbage** (economy, Oz raise taxes on workers not himself), Oct. 18, 2022
- **Obama endorsement** (democracy, abortion), Oct. 21, 2022
- **Too Extreme for Pennsylvania** (abortion), Oct. 26, 2022

**Washington: Sen. Patty Murray (D)**
- **Rewrite History** (democracy), Aug. 25, 2022
- **Texas** (abortion), Aug. 25, 2022
- **Don’t Fall for It** (abortion), Sep. 13, 2022
- **Madi** (abortion), Sep. 20, 2022
- **Working for Us** (prescription drugs), Sep. 22, 2022
- **Real Champion** (prescription drugs), Sep. 28, 2022
- **I Chose** (abortion), Oct. 9, 2022
- **My Fight for Veterans** (veterans), Oct. 19, 2022
- **Murray Lace Up** (abortion), Oct. 25, 2022
Wisconsin: Lt. Gov. Mandela Barnes (D)

- **Enough** (China, jobs, outsourcing), Aug. 15, 2022
- **That’s a Lie** (crime, jobs middle-class tax cuts), late Aug. 2022
- **Made in Wisconsin** (manufacturing jobs), late Aug. 2022
- **Made in America** (manufacturing jobs), Aug. 10, 2022
- **Going to Bat for Wisconsin** (middle-class tax cuts, stop outsourcing), Aug. 25, 2022
- **American Dream** (manufacturing, middle-class tax cuts), Sep. 20, 2022
- **Crumbs** (middle-class tax cuts, tax loophole benefiting Sen. Johnson), Sep. 22, 2022
- **Johnson is Lying** (abortion), Oct. 3, 2022
- **Insurrection** (Jan. 6 attack ad on Sen. Johnson), Oct. 13, 2022
- **Move** (abortion), Oct. 20, 2022
- **Obama endorsement** (character, jobs, middle-class tax cuts, abortion), Oct. 21, 2022

**REPUBLICAN CONGRESSIONAL LEADERSHIP FUND TV ADS**

The **Congressional Leadership Fund** (CLF) is a super PAC formed to elect Republicans to the House of Representatives. It has raised $220 million this election cycle (as of Sep. 30). A [July ATF report](#) found that 49% of CLF contributions were from billionaires.

As of Oct. 27, this ATFAF analysis has compiled 91 TV ads by CLF attacking Democrats, all of them on “economy” issues focused on inflation, government spending, taxes or the IRS. Links to the ads are below; many are available on the [map on the CLF website](#), or on the [CLF Super PAC YouTube page](#). This is not a complete list of all ads run by CLF this cycle, which cover crime, border security, candidate character and other issues.

The list below includes all toss-up races identified by [Cook Political Report](#) on October 19, and other competitive races. For those races marked “**No economy ads,**” no ads were found focused on inflation, government spending, taxes or the IRS.

**Alaska**
- AK-AL, Incumbent Rep. Mary Peltola challenged by Nicholas Begich III (R), Sarah Palin (R), and Chris Bye (L). **No economy ads**

**Arizona**
- AZ01, Incumbent Rep. David Schweikert (R) challenged by Jevin Hodge (D). **No economy ads**
  - **Ridiculously Liberal** (taxes, covid relief), Sep. 14, 2022
  - **Not An Ordinary Arizona Democrat** (taxes, IRS), Sep. 22, 2022
  - **She's Dangerously Liberal** (IRS, taxes, covid relief), Oct. 3, 2022

**California**
- CA13, Adam Gray (D) running for an open seat against John Duarte (R). **No economy ads.**
- CA22, Incumbent Rep. David Valadao (R) challenged by Rudy Salas (D). **No economy ads.**
CA27, Incumbent Rep. Mike Garcia (R) challenged by Christy Smith (D). No economy ads.

CA45, Incumbent Rep. Michelle Steel (R) challenged by Jay Chen (D)
Not For You (spending, inflation), Sep. 9, 2022

CA47, Incumbent Rep. Katie Porter (D) challenged by Scott Baugh (R)
We Can’t Afford Her (taxes, IRS), Sep. 7, 2022
She Doesn’t Care About Us (taxes), Oct. 4, 2022

CA49, Incumbent Rep. Mike Levin (D) challenged by Brian Marryott (R)
Relax: Backed Biden’s Wasteful Spending Plan (spending, covid relief), Sep. 16, 2022
Not Serving You (spending, taxes), Sep. 27, 2022
He Can’t Stop Spending (spending, taxes), Oct. 12, 2022

Colorado
CO08, Yadira Caraveo (D) running for an open seat against Barbara Kirkmeyer (R)
Radical Politician. Partisan Agenda. (gas tax, taxes), Sep. 14, 2022
Threatening Our Jobs and Our Livelihoods (state gas tax), Sep. 27, 2022
Colorado Can’t Afford Her in Congress (taxes), Oct. 10, 2022

Connecticut
CT05, Incumbent Rep. Jahana Hayes running against challenger George Logan (R)
Completely Delusional (economy, recession), Sep. 7, 2022
Bleak: We’re Paying the Price (spending, inflation), Sep. 9, 2022
She Just Doesn’t Get It (economy, small business), Sep. 15, 2022
Leaving Us All Behind (payroll taxes, spending, inflation), Sep. 23, 2022
Raising Taxes on the Middle Class (taxes, inflation), Oct. 1, 2022
She’s Destroying the Economy (payroll taxes), Oct. 21, 2022

Illinois
IL17, Eric Sorensen (D) running for an open seat against Esther Joy King (R)
He Will Make Things Worse (taxes, spending), Oct. 4, 2022
He Sold Us Out (spending, jobs), Oct. 12, 2022
Puts You at the Back of the Line (inflation, offshoring, taxes), Oct. 25, 2022

Indiana
IN01, Incumbent Rep. Frank Mrvan (D) running against challenger Jennifer Ruth-Green (R)
Raising Taxes on Hoosier Families (taxes, inflation, IRS), Sep. 8, 2022
The Congressman Costing Your Family (stimulus checks, inflation, taxes), Sep. 28, 2022
Too Many Red Flags (taxes, jobs, China), Oct. 22, 2022

Iowa
IA02, Incumbent Rep. Ashley Hinson (R) running against challenger Liz Mathis (D)
Big Spending, Higher Taxes (inflation, taxes, spending), Oct. 6, 2022
The Last Thing We Need in a Recession (taxes, inflation, recession), Oct. 19, 2022

IA03, Incumbent Rep. Cindy Axne (D) running against challenger Zach Nunn (R)
Clueless on the Economy (inflation, spending), Sep. 21, 2022
She’s Killing the Economy (inflation, taxes), Sep. 30, 2022
Raised Your Taxes from France (inflation, taxes), Oct. 5, 2022

Kansas
KS03, Incumbent Rep. Sharice Davids (D) running against challenger Amanda Adkins (R)
Twenty (taxes), Sep. 16, 2022
With Joe Biden 100% of the Time (spending, inflation, taxes), Sep. 21, 2022
Harder: Costs Us Too Much (spending, inflation, taxes), Sep. 28, 2022
Damage: Hiking Taxes on Middle Class (spending, inflation, taxes), Oct. 7, 2022
Raising Taxes on Everyone, Oct. 14, 2022

Maine
ME02, Incumbent Rep. Jared Golden (D) running against challenger Bruce Poliquin (R)
A Deciding Vote on Biden’s Spending Bill (inflation, spending, taxes, IRS), Aug. 18, 2022
What Happened: He Broke His Promise (spending, inflation, taxes, IRS), Sep. 1, 2022
Voted for Biden’s Reckless Spending Bill (inflation, taxes), Sep. 14, 2022
Fools Golden: Don’t Let Him Fool You (spending, taxes), Sep. 21, 2022
Broke His Promise, Not an Independent Fighter (spending, inflation, taxes), Oct. 4, 2022
Not Our Independent Fighter Anymore (taxes, IRS), Oct. 13, 2022

Michigan
MI07, Incumbent Rep. Elissa Slotkin (D) running against challenger Tom Barrett (R)
Folds When We Need Her Most (spending, IRS, taxes), Sep. 1, 2022
Throwing: With Biden 100% of the Time (spending), Sep. 9, 2022
Favorite Trick: With Biden 100% of the Time (IRS), Sep. 17, 2022
Check the Receipt: Weak. Partisan. Expensive. (inflation, spending, taxes), Sep. 27, 2022
100% With Biden. 100% Shady. (inflation, taxes, character), Oct. 22, 2022

MI08, Incumbent Rep. Dan Kildee running against challenger Paul Yunge (R)
A Congressman Who Caused Times Like These (covid relief, spending, inflation), Sep. 9, 2022
Fix This Again: Raising Taxes on Middle Class Families (taxes, spending, inflation, IRS), Sep. 1, 2022
Who Is He Looking Out For? (taxes), Sep. 14, 2022
Deep Thoughts: Disappointing at a Rate No One Can Afford (taxes, IRS), Sep. 19, 2022
Pelosi’s Right-Hand Man (taxes, IRS), Oct. 1, 2022

Minnesota
MN02, Incumbent Rep. Angie Craig (D) running against challenger Tyler Kistner (R)
Money for Elites, Higher Costs for You (spending, inflation), Sep. 9, 2022
Went With Pelosi 100% of the Time (spending, taxes), Sep. 15, 2022
It’s All Just a Game to Her (taxes, inflation), Sep. 28, 2022
Partisan Politician. Radical Agenda. (spending, Pelosi, taxes), Oct. 4, 2022
Sides with Pelosi & Omar (taxes, crime), Oct. 25, 2022

Nebraska
NE02, Incumbent Rep. Don Bacon (R) running against challenger Tony Vargas (D)
Favorite (taxes, spending), Sep. 16, 2022
Pelosi’s Favorite Nebraskan (taxes, spending), Sep. 21, 2022
Tax Man Tony Vargas: Another Liberal Nebraska Can’t Afford (taxes), Sep. 28, 2022
Red: Wanted Taxes Even Higher (state taxes), Oct. 5, 2022
If He Wins, So Does Pelosi (spending, taxes), Oct. 22, 2022
Nevada
NV01, Incumbent Rep. Dina Titus (D) running against challenger Mark Robertson (R)
Matchbook: She Spent Big, We Got Burned (spending, inflation, recession), Sep. 27, 2022
You’ve Got to Raise the Gas Tax, Oct. 2022

NV03, Incumbent Rep. Susie Lee (D) running against challenger April Becker (R). No economy ads.

NV04, Incumbent Rep. Steven Horsford (D) running against challenger Sam Peters (R). No economy ads

New Hampshire
NH01, Incumbent Rep. Chris Pappas (D) running against challenger Karoline Leavitt (R)
In Pelosi’s Pockets (taxes, spending, debt), Sep. 15, 2022
He’s in Pelosi’s Pocket (taxes), Sep. 22, 2022
We Can’t Afford to Keep Him (taxes, Pelosi), Sep. 28, 2022
Wasteful with Your Money (spending, immigration), Oct. 5, 2022

New Jersey
NJ07, Incumbent Rep. Tom Malinowski (D) running against challenger Tom Keane, Jr. (R)
Pull the Plug on Tom Malinowski: We Can’t Afford Him (spending, covid relief, taxes, IRS), Sep. 7, 2022
We Can’t Afford Him (covid relief, taxes, IRS), Oct. 5, 2022

New Mexico
NM02, Incumbent Rep. Yvette Herrell (R) running against challenger Gabe Vazquez (D)
Too Extreme for New Mexico (police, taxes, spending, inflation), Sep. 27, 2022

New York
NY17, Incumbent Rep. Sean Patrick Maloney (D) running against Michael Lawler (R)
His Lies Are Costing You (inflation, recession, taxes, IRS), Sep. 14, 2022


NY19, Josh Riley (D) running for an open seat against Marc Molinaro (R). No economy ads.

NY22, Francis Conole (D) running for an open seat against Brandon Williams (R)
We Can’t Afford Him in Congress (spending, taxes, recession), Sep. 22, 2022
Awesome: Supports Higher Taxes (spending, inflation, taxes), Sep. 14, 2022

North Carolina
NC13, Wiley Nickel (D) running for an open seat against Bo Hines (R).
A Rubber Stamp for Nancy Pelosi (taxes, spending, recession), Oct. 25, 2022

Ohio
OH01, Incumbent Rep. Steve Chabot (R) running against challenger Greg Landsman (D). No economy ads
OH13, Emilia Sykes (D) running for an open seat against Madison Gesiotto Gilbert (R). No economy ads

Oregon
OR04, Val Hoyle (D) running for an open seat against Alek Skarlatos (R)
- Supports Higher Taxes on Oregon Families (taxes), Sep. 30, 2022
- Oregon Can’t Afford Her (taxes), Oct. 22, 2022
- Another Tax Hiking Politician We Can’t Afford (taxes), Oct. 19, 2022

OR05, Jamie McLeod-Skinner (D) running for an open seat against Lori Chavez-DeRemer (R)
- Too Much Liberal Baggage (spending, inflation, green new deal, defund police), Sep. 9, 2022
- Don’t Let her Trash Oregon (California record, taxes, crime), Oct. 20, 2022

OR06, Andrea Salinas (D) running for an open seat against Mike Erickson (R). No economy ads.

Pennsylvania
PA07, Incumbent Rep. Susan Wild (D) running against challenger Lisa Scheller (R)
- Booming: Wildly Out of Touch (spending, taxes), Sep. 21, 2022
- Crawls Toward Recession (recession, spending, taxes), Oct. 1, 2022
- Wildly Out of Touch (spending, taxes), Oct. 10, 2022

PA08, Incumbent Rep. Matt Cartwright (D) running against Jim Bognett (R)
- Vote Against Crooked Matt Cartwright: In It for Himself (abortion, drugs, inflation, ethics), Sep. 27, 2022

PA17, Chris Deluzio (D) running for an open seat against Jeremy Schaffer (R). No economy ads.

Rhode Island
RI02, Seth Magaziner (D) running for an open seat against Allen Fung (R)
- Fit Right In: We Can’t Afford Him in Congress (character, taxes), Sep. 15, 2022
- We Can’t Afford Him in Congress (character, taxes), Sep. 23, 2022
- Leaving Us Out in the Cold (inflation, taxes), Oct. 15, 2022

Virginia
VA02, Incumbent Rep. Elaine Luria (D) running against challenger Jen Kiggans (R)
- Reckless: Too Liberal and Out of Touch (Pelosi, military, inflation), Sep. 7, 2022
- Blindly: Too Partisan and Too Liberal (Pelosi, inflation), Sep. 22, 2022

VA07, Incumbent Rep. Abigail Spanberger (D) running against challenger Yesli Vega (R)
- With Pelosi 100% of the Time (covid relief, taxes), Oct. 5, 2022
- She’s With Pelosi, Not Us (Pelosi, spending, taxes), Oct. 15, 2022

Texas
TX34, Incumbent Rep. Mayra Flores (R) running against challenger Vicente Gonzalez Jr. (D). No economy ads.

Washington
WA03, Marie Gluesenkamp Perez (D) running for an open seat against Joe Kent (R). No economy ads.

WA08, Incumbent Rep. Kim Schrier (D) running against challenger Matt Larkin (R).
- When Pelosi Calls She Answers (inflation, taxes, Pelosi), Sep. 27, 2022
**DEMOCRATS’ HOUSE MAJORITY PAC TV ADS**

The House Majority PAC (HMP) is a super PAC to elect Democrats to the House of Representatives. It has raised $134 million this election cycle (end of September). A July Americans for Tax Fairness report found that 25% of HMP contributions were from billionaires. It is focused on protecting Democratic incumbents in “frontline” districts or winning open seats.

As of Oct. 27, this ATFAF analysis has compiled 114 TV ads by HMP attacking Republicans, 34 of them on “economy” issues focused on inflation, government spending, taxes or the IRS. By far, abortion was the most common focus of the ads, followed by roughly equal amounts about candidate character, extremism, crime, drug prices, Social Security and Medicare.

Links to the ads are below. Many of them can be found on the HMP website and a few are on the HMP YouTube page. These ads are not a complete list of all HMP ads.

**Arizona**
AZ01, Jevin Hodge (D) running against incumbent Rep. David Schweikert (R)
Class (ethics, bipartisan, taxes, drug prices), Oct. 24, 2022

AZ02 Incumbent Rep. Tom O’Halleran (D) running against challenger Eli Crane (R)
Shredding (extremism, abortion), Oct. 24, 2022

**California**
CA13, Adam Gray (D) running for open seat against John Duarte (R)
Refused (farmers, ethics, anti-Duarte), Oct. 24, 2022
Our Side (farmers, ethics, pro-Gray), Oct. 24, 2022
Choose (abortion), Oct. 24, 2022

CA22, Rudy Salas (D) running against incumbent Rep. David Valadao (R)
Take and Give (Spanish language, abortion), Sep. 27, 2022
Worst (abortion), Sep. 27, 2022
Dreamers (Spanish language, DREAMers), Sep. 27, 2022
Lifesaving (insulin cap), Oct. 11, 2022
Just Wrong (ACA, insulin, abortion), Oct. 11, 2022
The Truth (gas tax, Big Oil), Oct. 14, 2022

CA45, Jay Chen (D) running against incumbent Rep. Michelle Steel (R)
Even After (Vietnamese language, guns, campaign donors), Oct. 24, 2022

CA49, Incumbent Rep. Mike Levin (D) running against challenger Brian Maryott (R)
Money (California taxes), Sep. 27, 2022

**Colorado**
CO07, Brittany Petterson (D) running for an open seat against Erik Aadland (R)
Extreme Danger Digital Ad (Spanish language, extremism, abortion), Oct. 4, 2022

CO08, Yadira Caraveo (D) running for an open seat against Barbara Kirkmeyer (R)
Focus (contrast abortion and gay marriage vs. drug prices and tax cuts), Oct. 11, 2022
On The Line (abortion, costs, taxes), Oct. 25, 2022

Connecticut
CT05, Incumbent Rep. Jahana Hayes (D) running against challenger George Logan (R)
Down Here (Hayes and Logan contrast on character), Sep. 28, 2022
For Them (abortion), Sep. 28, 2022
Doesn’t Want You To Know (extremist, abortion), Oct. 24, 2022

Georgia
GA02, Incumbent Rep. Sanford Bishop Jr. (D) running against challenger Chris West (R)
Decide (abortion), Oct. 18, 2022

Illinois
IL13, Nikki Budzinski (D) running for an open seat against Regan Deering (R)
Gets It (minimum wage, Social Security, Medicare), Oct. 11, 2022
Taking (abortion), Oct. 24, 2022
IL17, Eric Sorenson (D) running for an open seat against Esther Joy King (R)
Lied (abortion), Oct. 24, 2022

Indiana
IN01, Incumbent Rep. Frank Mrvan (D) running against challenger Jennifer Ruth-Green (R)
Pig Iron (contrast: investing, jobs, China vs. abortion), Oct. 4, 2022
Laser-Focused (drug prices, abortion), Oct. 14, 2022
All The Way (abortion), Oct. 25, 2022
Said No (contrast: manufacturing, infrastructure vs. outsourcing, taxes), Oct. 26, 2022

Iowa
IA03, Incumbent Rep. Cindy Axne (D) running against challenger Zach Nunn (R)
Clear (abortion), Oct. 18, 2022

Kansas
KS03, Incumbent Rep. Sharice Davids (D) running against challenger Amanda Adkins (R)
Watching (privacy), Oct. 18, 2022
Victims (abortion), Oct. 20, 2022

Maine
ME02, Incumbent Rep. Jared Golden (D) running against challenger Bruce Poliquin (R)
Retirement (Social Security, special interests), Aug. 26, 2022
Hurt Digital Ad (abortion), Sep. 26, 2022
Back to the Swamp (special interests), Sep. 28, 2022

Michigan
MI03, Incumbent Rep. Hillary Scholten (D) running against challenger John Gibbs (R)
Actual Quotes (character), Oct. 10, 2022
Terminated (Social Security, Medicare), Oct. 24, 2022
MI07, Incumbent Rep. Elissa Slotkin (D) running against challenger Tom Barrett (R)
Steep Price (drug industry), Oct. 24, 2022
MI08, Incumbent Rep. Dan Kildee (D) running against challenger Paul Yunge (R)
First Day (abortion), Oct. 4, 2022
Only Hurt (Social Security, taxes), Oct. 9, 2022
Whose (taxes, drug costs), Oct. 24, 2022
As Seen on TV (taxes, Social Security, Medicare, drug costs), Oct. 24, 2022

Minnesota
MN02, Incumbent Rep. Angie Craig (D) running against challenger Tyler Kistner (R)
Story (abortion), Oct. 18, 2022
Economy (drug prices, abortion), Oct. 22, 2022

Nebraska
NE02, Challenger Tony Vargas (D) running against incumbent Rep. Don Bacon (R)
Frontline (abortion), Oct. 4, 2022
Hog (special interests, corporate taxes, health care), Oct. 19, 2022
Safe (police, abortion), Oct. 25, 2022
Sick (pharma, drug prices), Oct. 26, 2022

Nevada
NV01, Incumbent Rep. Dina Titus (D) running against challenger Mark Robertson (R)
No Exceptions, No Protections (abortion), Oct. 4, 2022
Nurse (abortion), Oct. 10, 2022

NV03, Incumbent Rep. Susie Lee (D) running against challenger April Becker (R)
Outrageous (character), Sep. 27, 2022
Led Us Here (abortion), Oct. 4, 2022
Month (abortion), Oct. 10, 2022
Reflection (Social Security, Medicare, taxes), Oct. 19, 2022

NV04, Incumbent Rep. Steven Horsford (D) running against challenger Sam Peters (R)
Sound (abortion), Oct. 4, 2022
Not You (education), Oct. 9, 2022

New Hampshire
NH01, Incumbent Rep. Chris Pappas (D) running against challenger Karoline Leavitt (R)
A Code (abortion), Oct. 4, 2022
Cutting (Social Security), Oct. 10, 2022
Couple (Social Security), Oct. 22, 2022
Poor Thing (abortion), Oct. 25, 2022

New Jersey
NJ05, Incumbent Rep. Josh Gottheimer (D) running against challenger Frank Pallotta (R)
Manslaughter (abortion), Oct. 25, 2022

NJ07, Incumbent Rep. Tom Malinowski (D) running against challenger Tom Keane, Jr. (R)
Every Step (abortion), Sep. 23, 2022
Career (abortion), Oct. 20, 2022
New Mexico
NM02, Incumbent Rep. Yvette Herrell (R) running against challenger Gabe Vazquez (D)
Proud (abortion), Sep. 26, 2022
Pretend (extremist, democracy), Oct. 24, 2022
Extremes (extremist, abortion), Oct. 24, 2022

New York
NY03, Robert Zimmerman (D) running for an open seat against George Devolder-Santos (R)
Blue and Green (pro-Zimmerman, police, costs, jobs), Oct. 25, 2022
NY18, Incumbent Rep. Pat Ryan (D) running against challenger Colin Schmitt (R)
Served (abortion), Oct. 26, 2022
NY19, Josh Riley (D) running against Marc Molinaro (R)
Systematically (abortion), Oct. 18, 2022
There Goes (corruption), Oct. 17, 2022
Your Money (costs, character, taxes, outsourcing), Oct. 25, 2022
NY22, Francis Conole (D) running for an open seat against Brandon Williams (R)
Truffle (character, China), Oct. 11, 2022
Refused (extremist, abortion), Oct. 24, 2022

North Carolina
NC01, Donald Davis (D) running for an open seat against Sandy Smith (R)
Clocked (character), Oct. 10, 2022
NC13, Wiley Nickel (D) running for an open seat against Bo Hines (R)
Right (abortion), Sep. 27, 2022
Police (FBI, police), Oct. 24, 2022

Ohio
OH01, Greg Landsman (D) running against incumbent Rep. Steve Chabot (R)
Obsessed (abortion), Oct. 18, 2022

OH09, Rep. Marcy Kaptur (D) being challenged by JR Majewski (R)
Values (character January 6) Sep. 9, 2022
Lied (character), Oct. 11, 2022
Believer (extremist, January 6), Oct. 24, 2022

OH13, Emilia Sykes (D) running for an open seat against Madison Gesiotto Gilbert (R)
Extreme (abortion), Oct. 18, 2022
Leg Up (crime, abortion), Oct. 24, 2022

Oregon
OR04, Val Hoyle (D) running for an open seat against Alek Skarlatos (R)
Yes It Is (character), Oct. 20, 2022
Values (jobs, ethics), Oct. 26, 2022
Oregon
OR06, Andrea Salinas (D) running for a new open seat against Mike Erickson (R)
- Rules (police funding), Oct. 19, 2022
- Himself (abortion, government handouts), Oct. 25, 2022
- The Choice (character, crime, abortion, taxes), Oct. 27, 2022

Pennsylvania
PA07, Incumbent Rep. Susan Wild (D) running against challenger Lisa Scheller (R)
- Helps Herself (abortion), Oct. 9, 2022
- Ride (outsourcing, China, taxes), Oct. 24, 2022
- Paradise (taxes, outsourcing, China), Oct. 24, 2022

PA17, Chris Deluzio (D) running for an open seat against Jeremy Schaffer (R)
- Split Screen (corporate tax breaks, China), Sep. 26, 2022
- Red Flags (abortion), Sep. 27, 2022
- Get By (corporate taxes, China), Oct. 10, 2022
- Agenda (abortion), Oct. 24, 2022

Rhode Island
RI02, Seth Magaziner (D) running for an open seat against Allan Fung (R)
- Listen Why (abortion), Sep. 23, 2022
- Loyal (Trump support), Oct. 18, 2022
- Both (Medicare, Social Security, healthcare), Oct. 24, 2022
- Chilling (abortion), Oct. 25, 2022

Texas
TX28, Incumbent Rep. Henry Cuellar (D) running against challenger Cassy Garcia (R)
- Children (education), Oct. 18, 2022
- Fewer Opportunities (education), Oct. 18, 2022
- Against Us (Spanish language, ACA), Oct. 24, 2022
- Train Wreck (ACA), Oct. 24, 2022
- Few Years (Social Security, Medicare), Oct. 24, 2022

TX34, Incumbent Rep. Maya Flores (R) running against challenger Vincente Gonzalez (D)
- Vicente Votes (Spanish language, drug prices, Medicare, Social Security), Oct. 24, 2022
- Facts (Spanish language, democracy, abortion, police), Oct. 25, 2022

Virginia
VA02, Incumbent Rep. Elaine Luria (D) running against challenger Jennifer Kiggans (R)
- Daughters (abortion), Oct. 24, 2022

VA07, Incumbent Rep. Abigail Spanberger (D) running against challenger Yesli Vega (R)
- No Exceptions (abortion), Oct. 9, 2022
- As a Doctor (abortion), Oct. 25, 2022
- Makes Me Sick (January 6), Oct. 25, 2022

Washington
WA08, Incumbent Rep. Kim Schrier (D) running against challenger Matt Larkin (R)
- Cop Car (abortion), Sep. 6, 2022
- Extreme Dad (extremism, abortion), Oct. 17, 2022